



IOWA **Pork Producer** *Headlines*

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AMOI 2013 **PORK** CONGRESS

January 23-24



Seminars

Tradeshow

Networking



2013 Iowa Pork Congress Preview

**Jan. 23-24, 2013 – Iowa Events Center,
Downtown Des Moines**

The U.S. pork industry's elite winter event has returned! The Iowa Pork Producers Association will host the 2013 Iowa Pork Congress Jan. 23-24 at the Iowa Events Center in Des Moines! Whether you are a pork producer, employee, allied-industry representative or just have a genuine passion for pork, all can benefit from attending the Iowa Pork Congress. The Iowa Pork Congress features the pork industry's largest winter swine tradeshow with more than 300 exhibitors, top-notch seminars, youth activities, social events and outstanding networking opportunities. Mark your calendars and plan to attend the 2013 Iowa Pork Congress!

Tradeshow

Wednesday, Jan. 23 – 9 a.m. – 5 p.m.

Thursday, Jan. 24 – 9 a.m. – 4 p.m.

Hy-Vee Hall

Producers and allied industry representatives travel from around the Midwest to see what the many Iowa Pork Congress exhibitors have to offer. The tradeshow floor will again be filled with nearly 500 booths from 300 pork industry exhibitors! Check out what new technologies companies have release through the new product showcase and enjoy the many special networking activities at the 2013 Iowa Pork Congress tradeshow!

Keynote Presentation – “Transition Management in the Wild World of Global Economics”

Dr. David Kohl, Virginia Tech

Wednesday, Jan. 23, 2 p.m.

Hy-Vee Hall, lower level



Farm business transition management is one of the top three issues facing the global business community. Dr. Kohl will give a quick tour of the economics of the world and how it is influencing land values, commodities and input costs. He will discuss the key elements of preparing and grooming

the younger generation for the business and elements needed to successfully transition the older generation out of the business while noting some of the common mistakes and solutions. Dr. Kohl has traveled 8 million miles to conduct more than 6,000 workshops, as well as written four books and more than 1,200 articles on ag-business topics



throughout his career. With non-farm heirs and the changing demographics of the agricultural and rural community impacting business and lifestyle, you will not want to miss this keynote session at the 2013 Iowa Pork Congress.

Training Sessions

IPPA will host Pork Quality Assurance Plus (PQA Plus) and Transport Quality Assurance (TQA) Wednesday, Jan. 23, during the 2013 Iowa Pork Congress. Confinement site manure applicator certification will also be offered Thursday, Jan. 24. Contact Tyler Bettin at (800) 372-7675 or tbettin@iowapork.org for more information or to pre-register.



**Use this QR code to link to
iowaporkcongress.org on
your mobile device.**





Wednesday, Jan. 23

Regulations & Nuisance Case Update

Eldon McAfee - Beving, Swanson & Forrest

Talking Animal Health

Dr. Cameron Schmitt – Pipestone Vet Clinic
Dr. Jim McKean – Iowa State University

Evaluating Sow Housing Decisions

Pork Industry Panel

Show Me the Money: Economic Outlook

Dr. Steve Meyer – Paragon Economics Inc.
Underwritten by National Hog Farmer

Thursday, Jan. 24

Progress on Pit Foam

Dr. Steve Hoff – Iowa State University
Dr. Charles Clanton – University of Minnesota

Lauren Christian Endowed Lecture on Swine Reproduction

Dr. Billy Flowers – North Carolina State University
Dr. Jason Ross – Iowa State University

Building Media and Community Relations

Laurie Johns – Iowa Farm Bureau

Dissecting D.C.: Pork Policy Update

Dallas Hockman - National Pork Producers Council

Feed Management and Records for Niche Producers

Dr. Matt Swantek – Iowa State University
David Stender – Iowa State University

More event details are being planned. Watch for more details coming soon or visit iowaporkcongress.org!

Registration

Register now to attend the 2013 Iowa Pork Congress. Visit iowaporkcongress.org or use the attached form.

2013 Iowa Pork Congress
Pre-registration Form

This form must be completed and postmarked by Jan. 10, 2013. You also can register at www.iowaporkcongress.org.

- IPPA Member (free admission)
- Non-member (\$5)

The admission fee at the door is \$10.

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail address: _____

Are you a pork producer? Yes No

If yes, which best describes your swine operation?

- Farrow-to-finish Multiplier
- Production employee/Partner
- Wean/Feeder-to-finish Seedstock

If no, what is your relationship to the pork industry?

- Veterinarian Allied Business
- Educator Other

Registration

No. of people attending \$ _____

Total Cost

Pork Congress Banquet

(Wed. Jan. 23, \$32 per person)

No. of Tickets: _____ \$ _____

TOTAL ENCLOSED \$ _____



Please make check payable to: Iowa Pork Congress

Mail to:
Iowa Pork Congress Registration
PO Box 71009 • Clive, Iowa 50325-0009



Iowa Pork Producers Association
P.O. Box 71009
Clive, IA 50325-0009

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Attention parents:

Get your kids involved at Iowa Pork Congress

4-H & FFA Swine Judging contest - Thursday, Jan. 24 – Iowa State Fairgrounds, Pioneer Livestock Pavilion

All Iowa 4-H and FFA members are invited to participate in Iowa's fourth annual Swine Judging Contest for a chance to learn more about judging hogs, earn valuable college scholarships and visit the Iowa Pork Congress tradeshow. Contact Kelly Sheets today at (800) 372-7675 or ksheets@iowapork.org for more information or to register!

